

THANK YOU BOOKS

Press & Media Kit



A woman-owned
indie bookstore in
Birmingham, AL

*Find your book.
Find your people.*

est. 2019

TYB Owners
Elizabeth Goodrich,
Kristen Iskandrian,
& Laura Lilly Cotten

"I always dreamed of having an independent bookstore in my neighborhood, and now it's here! Kristen, Laura, and Elizabeth choose each title with care and are well-rounded readers."

★★★★★ Google Review



ABOUT US

A preacher, a teacher, & a writer walk into a bar...

Neither Laura Lilly Cotten, nor Elizabeth Goodrich, nor Kristen Iskandrian are Birmingham natives. They came to the city for various reasons: family, love, work. But they united around a similar vision: helming a community-focused independent bookstore that would offer an array of quality literature, host internationally-known as well as local and emerging authors, and become a gathering place for readers of all stripes.

Laura and Kristen first crossed paths in Athens, GA, due in large part to Avid Bookshop. Laura worked there as an intern during the years that Kristen was pursuing her PhD in literature at University of Georgia. Later, the two met again--this time in Birmingham, volunteering for the nonprofit literary organization, Desert Island Supply Co. Laura was working as a teacher, which she continued to do when she and her husband moved to Ann Arbor, MI, for a few years while he worked toward his MFA. Meanwhile, Kristen went on book tour for her novel *Motherest*, and started daydreaming about a bookstore in her corner of Birmingham, one that would host exciting events and help extol the virtues of her adopted city.

Meanwhile-while, Elizabeth was preparing to shift gears from her vocation as a Presbyterian minister, and set her sights on something new. She too envisioned a bookstore with character and charm, a place where she'd be able to serve people from all faiths and backgrounds.

Kristen and Laura started planning the future of a new Birmingham bookstore, attending Paz "bookstore boot camp" and Co-Starter classes through Create Birmingham, and learning whatever they could about the book business. Laura shifted her focus to working retail, and in time, moved back to the Magic City. The two met Elizabeth through mutual friends (also associated with DISCO!), and found very quickly that their interests, goals, and vision aligned just about perfectly.

Thank You Books is the result of hard work and shared hopes, yes--but it is also a testament to the power of friendship, and the capacity for books to bring people together, to inspire change and growth. Their team has grown, their storefront is expanding, and their reach keeps pushing outward. These are three women who believe in books, Birmingham, and one another, and they remain very excited about what the future will hold.

A vibrant, intimate space for authors & readers to gather for events, conversations, book clubs, and more.

Thank You Books, nestled in the heart of Birmingham's lively and growing Crestwood North neighborhood, was thoughtfully designed to be an inclusive hub for readers and writers.

We have a loyal and active customer-base, from neighbors within walking distance to visitors from all over the country, eager for in-person author events and excited to discover their next great read.

Our in-store seating capacity is 40+, with overflow standing space. Marketing efforts

include regular promotion on all social media channels (Instagram [6.3k+ followers], Twitter [1.3k+ followers], and Facebook [2.6k+ followers]) with custom graphics, plus in-store signage and displays.

We are also equipped and open to hosting select virtual events, with operating options on and successful experience with Zoom, Eventbrite, Instagram Live, and more.

Previous and upcoming author events include: John Green, Casey Cep, Dantiel W. Moniz, Deesha Philyaw, Melissa Broder, Claire Beams, LauravandenBerg, Matthew Salesses, and John Archibald.

AUTHOR EVENTS



"Incredible character meets genuine and joyful business owners. The meticulously sourced books and crafted layout make for a really cool experience." ★★★★★ *Google Review*

Virtual event with Dantiel W. Moniz and Deesha Philyaw

A commitment to & drive for meaningful community engagement.

We love working with local organizations and have been pop-up booksellers and provided books and goods for a wide variety of off-site events at universities, churches, non-profits, and corporations.

If you are a local business or non-profit, contact Elizabeth Goodrich at elizabeth@thankyoubookshop.com for more information on event opportunities and business-to-business ordering options.

“Thank You Books is owned and staffed by caring, literate, & passionate readers, and even if it weren’t within walking distance from my house, I would drive across three counties to go there.”

★★★★★ *Google Review*

IN THE COMMUNITY



ALABAMA
AUDUBON
CELEBRATING 75 YEARS

BSC

Birmingham-Southern College

WALK
DE



UAB

KPMG





“Part of the store’s core mission is listening. Iskandrian said reading is an act of listening, which the three women credit for making the space a light, a place of respite and growth for the community caught in the middle of a changing world.”

Abbey Crain for Reckon

PRESS

[Read with Jenna](#), Indie Bookstore Tour Highlight (04/29/2021)

[The New York Times](#), At Home Newsletter (03/31/2021)

[Refinery29](#), “Your Favorite Bookstores are Dying. They Told Us How We Can Help” (10/27/2020)

[Book Riot](#), “Independent Bookstores to Shop at While Sheltering in Place” (05/12/2020)

[Reckon](#), “How Birmingham’s Thank You Books created community, found success through pandemic” (03/29/2021)

[Garden & Gun](#), “Inside Birmingham’s Newest Independent Bookstore” (12/13/2019)

[StyleBlueprint](#), “Crestwood’s New Community Hub” (03/05/2021)

[StyleBlueprint](#), (05/22/2021)

[Southern Living](#), (12/2020)

[Southern Living](#), (03/07/2020)

[Southern Living](#), (03/19/2020)

[VoyageATL](#), (05/20/2020)

[Shelf Awareness](#), (01/09/2020)

[Shelf Awareness](#), (03/10/2021)

[Indie Next List](#), (March 2021)

[Indie Next List](#), (May 2020)

Complete our form to request an event, via [Google Forms](#).

For other events inquiries, hello@thankyoubookshop.com

Store Hours:

Tuesday - Saturday: 10 am - 6 pm

Sunday: 12 pm - 5 pm

5502B Crestwood Blvd.

Birmingham, AL 35212

WEBSITE www.thankyoubookshop.com

INSTAGRAM [@thankyou_bham](#)

TWITTER [@thankyou_bham](#)

FACEBOOK [@thankyoubooks](#)

CONNECT



“Bring time to browse, to communicate, to get inspired, and leave with a book that you can’t wait to crack open.”

★★★★★ *Google Review*

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Patrick McGough
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